

Linda B's Checklist: Factors Influencing Successful AIAN Community Education Sessions and Workshop

- Personal Story Telling -- essential for AIAN learning (traditional way of learning)
 - Need to include LOCAL AIAN stories from community members
 - When not available, can use nationally recognized AIAN leader
 - Local stories help explain the relevance in a way the community understands in a respectful way
 - Increases the community members'
 - Readiness for learning
 - Long-term knowledge retention
- One-on-one delivery w/ culturally specific videos, fliers, brochures
 - Native-specific Public Service Announcements / Videos
 - Native-specific Radio or TV News
 - Stories / Releases in Tribal or Urban newsletters or newspapers
- Education information provided so AIAN individual can make informed choices ("do not tell me what to do; let me decide")
- Telephone calls or visits to remind patient of the upcoming appointments (~24 hours in advance)
- Native Cancer Survivors as models, on staff, and/or as outreach workers
- "Gifting" and incentives for completing screening appointment or Workshop
- Educational Activities need to include the sharing of healthy food
- Need humor to lower their anxiety about a topic that carries a lot of emotional issues (e.g., respect for ceremonial use)
- Community programs, workshops presentations by local AIAN community members
- Need an objective for what the participants should be able to do by the end of the session
 - May or may not display the objective on the screen
 - It helps guide and focus the content and the participant interactivity
 - It should be DIRECTLY related to the "take home" messages or behaviors
- Need to have community participant interactivity at least every 10 minutes of the session
 - At a minimum include questions for participants to answer
 - Questions need to begin with interrogative pronoun (who, what when where, how) but rarely, "why"
 - Avoid questions that allow participants to just nod or shake their head
 - Need some interactivity (quick and easy) within first 5 minutes of community presentation to increase their trust and feelings that it is okay to ask questions or to make comments.
- Clear "take home" message you want the community members to take home with them after they complete the session