Native American Breast and Cervical Cancer Education and Recruitment Project
Wyoming Breast & Cervical Cancer Early Detection Program

CDC Northern Plains Native American Cancer Conference
Omaha, Nebraska
August 26-28, 2011

Wyoming Breast & Cervical Cancer Early Detection Program – History

• National Breast & Cervical Cancer Early Detection Program (CDC)
• Established under the Breast and Cervical Cancer Mortality Prevention Act of 1990 to provide free mammograms and Pap tests to low-income women with no health insurance
  • Special focus on addressing the disproportionately low screening rates among minority women
• Treatment Act of 2000 – access to treatment through Medicaid

Wyoming Breast & Cervical Cancer Early Detection Program – History

• Eight CDC Mandated Program Components:
  – Partnerships
  – Screening
  – Professional Development
  – Recruitment
  – Data Collection & Management
  – Quality Assurance
  – Evaluation
  – Program Management
Native American Breast & Cervical Cancer Education & Recruitment Project

- Purpose: Increase early detection of breast and cervical cancer through education, support, and screening services for women on the Wind River Reservation
- Modeled after the Native Sisters/Navigators Project

Native American Breast & Cervical Cancer Education & Recruitment Project

- New Contractor: Eastern Shoshone Tribal Health
- Serve both Eastern Shoshone and Northern Arapaho tribes on the Wind River Reservation
- Coordinate services with Wind River Reservation agencies.
- Provide one-on-one and group education and outreach, for the purpose of increasing awareness of the importance of and availability of breast and cervical cancer screening services.

Native American Breast & Cervical Cancer Education & Recruitment Project

- Determine what women know about breast and cervical health/cancer;
- Determine readiness to change current screening behavior (Stages of Change);
- Educate about the importance of early detection through use of screening tests, if appropriate;
- Determine and work to reduce barriers to getting screening services;
- Build on any strengths to help overcome barriers;
Native American Breast & Cervical Cancer Education & Recruitment Project

• Connect clients with social services and other resources;
• Make referrals to WBCCEDP, Caring For Women, Family Planning
• Assist in scheduling an appointment, if needed;
• Follow up to ensure appointment kept.
What is breast and cervical cancer education and recruitment?

1st Find (In-reach and Outreach)
   • Low-income, uninsured women who may not use breast or cervical cancer screening services
   • Going out into the community or looking within a clinic...

2nd Motivate Toward Change (1-on-1 contact)
   • Educating women regarding breast and cervical health
   • Referring women to resources

3rd Track and follow-up to ensure screening (Work with WBCCEDP)

4th Collect and report data for project evaluation and improvement (Quarterly progress reports)

Who is the priority population?

Must meet all 3 eligibility requirements
1. Income: ≤250% of the Federal Poverty Level
2. Uninsured
3. Age
   - 50-64: no risk factors required
   - 30-50 if no Pap in last five years

Who is the priority population?

3a. Others Served:
   - 65+: without Medicare Part B
   - Under age 50: with diagnosed symptoms suspicious for breast cancer, cervical pre-cancer, or cervical cancer
   - 40 – 49 with a personal history of breast cancer
Native American Breast & Cervical Cancer Education & Recruitment Project

1. Establish a Working Group.
2. Set up a Wind River Women’s Advisory Group.
3. Public Education and Outreach.
4. In-Reach.
5. One-on-One Education and Patient Navigation
6. Collaboration with WBCCEDP.
7. Assistance to Women Diagnosed with Breast and Cervical Cancer.

Wyoming Breast & Cervical Cancer Early Detection Program

- Native American women educated from February 2008 – December 2010
- Native American women enrolled in WBCCEDP:
  - 2008 - 2009 134
  - 2009 - 2010 160
  - 2010 - present 182

Questions?